

Atlantic City Electric's Energy Saving Tree Program

Atlantic City Electric Providing 1,150 Free Trees to Customers – HELP US SPREAD THE WORD!

Good Morning,

Atlantic City Electric (ACE) is providing 1,150 free trees to its residential customers through the Energy-Saving Trees program, which helps customer's conserve energy and reduce household energy bills through strategic tree planting. Can you assist us in spreading the word that your residents can reserve one free tree per household by visiting www.arborday.org/ace or by calling [1-855-670-2773](tel:1-855-670-2773)? Customers should have their ACE account number handy when ordering the free tree.

The one-gallon, four-foot potted tree will be delivered directly to customers while supplies last. Available tree species include American beech, baldcypress, river birch and white dogwood.

“We are pleased to once again support the Energy-Saving Trees program which benefits the environment and helps beautify the communities we serve,” said Vince Maione, Atlantic City Electric region president. “This program can also help our customers save money on their air-conditioning expenses since trees provide shade for the home in the summer months.”

Shade trees can reduce residential cooling costs by as much as 20 percent, while in the winter months trees reduce wind speeds and infiltration of cold air into homes, thereby reducing heating costs. The Arbor Day Foundation calculates that the 1,150 trees are estimated to produce nearly \$250,000 in energy savings within 20 years.

The Energy-Saving Trees online tool assists Atlantic City Electric customers in finding the most strategic location for planting and estimates the annual savings. Customers using the on-line tool can call the Arbor Day Foundation for technical help at [1-855-670-2773](tel:1-855-670-2773).

The online tool was created by the Arbor Day Foundation and the Davey Institute, a division of the Davey Tree Expert Co., and uses peer-reviewed scientific research from the USDA Forest Service's i-Tree Software to calculate estimated benefits.

Atlantic City Electric reminds customers to call 811 to have utility-owned underground lines marked before digging. One free call to 811 connects you to New Jersey One Call, which notifies the appropriate utility companies of your intent to dig. Every digging project, no matter how large or small, warrants a call to 811.

For more information about Atlantic City Electric, visit www.atlanticcityelectric.com. Follow us on Facebook at www.facebook.com/atlanticcityelectric and on Twitter at www.twitter.com/aceleconnect. Our mobile app is available at www.atlanticcityelectric.com/mobileapp.